

CMG **SPEAKS** »»

OLIVIA DE BERARDINIS

Artist



BIOGRAPHY

Olivia De Berardinis is best known for her erotica and pinup illustrations. Since 1985 Olivia has been a contributor to Playboy Magazine, where her art was often accompanied with captions written by Hugh Hefner. How did this all start, you say? In 1975, financial pressures forced De Berardinis to seek out commercial art work. She returned to the skills she had gained as a child, painting women. She did work for periodicals and paperback publishers, advertisements, and movie posters. De Berardinis quickly secured regular work, starting in 1974, painting erotic fantasies for men's magazines. In 1977, she and partner Joel Beren started the O Card Company to publish De Berardinis' work as greeting cards. They married in 1979 and created another company, Ozone Productions, Ltd., to sell and license Olivia's artwork. De Berardinis' artwork has been shown in art galleries throughout the United States and Japan.